



*Fire Safety and Whole Home Protection*



BRAND STRATEGY

Unlike our competitors, the BRK brand is increasingly recognized for it’s added value of exclusivity to the Electrical and Commercial channels in Canada. This conscious brand strategy is there to help you, our partner distributors and contractor base to maintain competitive price levels and offers a level of insulation from today’s growing competition from Retail, Hardware, and DIY all vying for the contractor market share. Just one of many reasons BRK is your best choice in competing in today’s competitive market.

BRK WILL NOT BE SOLD AT:



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Product Features

BRK continues to grow it’s recognition in the Commercial distribution channel by offering a solid core of products to meet your day-to-day needs, as well as new technologies and designs that address those not so common applications. Our extensive line-up also includes some of the most innovative and “user friendly” featured designs available, making your installations and servicing simple and hassle free.

- “Perfect mount design” A contractor favourite for no hassle installations. The added bonus of the wide rotation allows perfect alignment for aesthetic finishes.
- “Latching alarm indicator” Takes the guess work out of finding an initiating alarm well after its subsided, making troubleshooting a simple process.
- “EZ-Access” battery doors Allows for simple battery replacement when necessary.
- “End of Life“ signals Alerts when it's time to replace. Standard on all BRK CO alarms.
- Low battery silence Silences a low battery chirp one time for 8 hours.

Zero Waste program

Another First for BRK, Zero Waste is an Industry first and simple recycling program that helps Property Management and Government Housing Authorities meet sustainability targets. Simply put, when a BRK or First Alert Zero Waste product is purchased for a retrofit application, BRK will take back and fully recycle the disposed unit at no added cost to the distributor, end-user, or taxpayer.

1

**BUY IT**  
Buy this **NEW** alarm and we will recycle your **OLD** alarm.

2

**INSTALL IT**  
Install your **NEW** alarm.

3

**RECYCLE IT**  
Place your **OLD** alarm in this package and drop it off at a depot near you.  
For depot locations: [firstalert.ca/depots](http://firstalert.ca/depots)

**HELP CREATE A GREENER WORLD**

**DÉCHET ZERO WASTE**

No Eco Fees

Recyclable PET Packaging

Learn more at [www.brkcanada.ca/zerowaste](http://www.brkcanada.ca/zerowaste)

AC SMOKE ALARMS

**i** IONIZATION



- 9120A - 120Vac Hardwire**
- Intelligent Sensing Technology – Greatly reduces nuisance alarms possibility
  - Alarm Latch – Remembers and identifies initiating alarms
  - Perfect Mount – Easy install and alignment
  - Single Button Test / Silence feature
  - 10 year warranty

- 9120BA - with battery back-up**
- 9 volt battery back-up – EZ Access battery door
  - Two latching features – Alarm latch: Remembers and identifies initiating alarms. Low battery latch: identifies affected unit
  - Two Silence Features – Silence low battery clip for up to eight hours, or, temporarily silence nuisance alarm conditions
  - Low battery warning

**p** PHOTOELECTRIC



- 7010A - 120Vac Photoelectric Smoke Alarm**
- Optipath 360™ - Photoelectric smoke sensing design
  - Alarm latch – Remembers and identifies initiating alarms
  - Single button Test/Silence feature
  - 10 year warranty

- 7010BA - with battery back-up**
- 9 volt battery back-up – EZ Access battery door
  - Two latching features – Alarm latch: Remembers and identifies initiating alarms. Low battery: Identifies affected unit
  - Two Silence Features – Silence low battery chirp for up to eight hours, or, temporarily silence nuisance alarm conditions
  - Low battery warning



Also available as



ION/PHOTO COMBINATION ALARMS



- 3120BA - 120Vac Photo & Ion Combo Alarm**
- Dual smoke technologies: Optipath 360™ Photoelectric and “Intelligent” Ionization combined
  - Two latching features – Alarm latch: Remembers and identifies initiating alarms. Low battery: Identifies affected unit
  - Two Silence Feature – Silence low battery chirp for up to eight hours, or, temporarily silence nuisance alarm conditions
  - Two AA battery back-up – EZ Access battery door
  - 10 year warranty

AC SMOKE & CO COMBINATION ALARMS

**i** IONIZATION



- SC9120A - 120Vac Smoke & CO Combo Alarm**
- Intelligent Sensing Technology – Greatly reduces nuisance alarms possibility
  - Advanced Electrochemical CO sensor
  - End of Life signal (CO)
  - Alarm Latch – Remembers and identifies initiating alarms
  - Single Button Test / Silence feature
  - Perfect Mount – Easy install and alignment
  - 7 year warranty

- SC9120BA - with battery back-up**
- 9 volt battery back-up – EZ Access battery door
  - Two latching features – Alarm latch: Remembers and identifies initiating alarms. Low battery latch: identifies affected unit
  - Two Silence Features – Silence low battery clip for up to eight hours, or, temporarily silence nuisance alarm conditions
  - Low battery warning



Also available as

**p** PHOTOELECTRIC



- SC7010BA - 120Vac Photoelectric Smoke & CO Combo Alarm**
- Optipath 360™ - Photoelectric smoke & Advanced Electrochemical CO sensor
  - Spread Spectrum Horn – Easier for elderly with normal hearing loss to hear
  - Two latching features – Alarm latch: Remembers and identifies initiating alarms. Low battery: Identifies affected unit
  - Two Silence Features – Silence low battery chirp for up to eight hours, or, temporarily silence nuisance alarm conditions
  - End of life signal (CO)
  - Two AA battery back-up – EZ Access battery door
  - 7 year warranty



Also available as

- SC7010BVA - with Voice Locate Feature**

VOICE WARNING TECHNOLOGY

Alerts you to fire or Carbon Monoxide & location  
Example: “Fire Main floor” or “Carbon Monoxide Basement”







## VISUAL SIGNALLING/HEARING IMPAIRED



7010BSLA

### **120Vac / DC Photo Smoke / Strobe for Hearing Impaired**

- Optipath 360™ - Photoelectric smoke sensing design
- Visual and audible alarm signals – 177 Candela strobe and 1 Hz flash rate meets ADA, ANSI 117.1, NFPA 72, and UL 1971 requirements for visual signaling devices
- Smart Strobe – Distinguishes and warns between Smoke / Heat or CO dangers
- Two latching features – Two Silence Features
- Two AAA battery back-up (Note: will not power strobe)
- 10 year warranty



SL177A

### **120Vac / Strobe for Hearing Impaired**

- Smart Interconnect
- Visual alarm signal – 177 Candela strobe and 1 Hz flash rate
- Smart Strobe - Separate flash patterns to distinguish between smoke/heat or CO danger.
- 10 year warranty

## CARBON MONOXIDE



### **CO5120BNA - 120Vac / DC Carbon Monoxide Alarm**

- Advanced Electrochemical CO sensor
- 9 volt battery back-up – EZ Access battery door
- Two latching features – Alarm latch: Remembers and identifies initiating alarms
- Two Silence Features – Silence low battery chirp for up to eight hours, or, temporarily silence nuisance alarm conditions
- End of life signal (CO)
- 5 year warranty

## RELAYS



### **RM4 - RELAY**

- Form C “NO/NC” contacts
- Interconnect smoke / Head and / or CO alarms to auxiliary devices (fire panels / shut off valves / exhaust fans).

### **PSM1A - INTERCONNECT MODULE**

- Interconnects and activates smoke alarms on activation of fire pull stations, sprinkler flow switches, etc.



### **ADK-12 - ADAPTER**

- Easily connect competitive alarms without rewiring
- Perfect for retrofit applications
- 10 year warranty

## WIRELESS INTERCONNECT SYSTEM

A SIMPLE AND COST EFFICIENT WAY TO EXPAND YOUR FIRE AND CO ALARM PROTECTION

THIS WIRELESS INTERCONNECT SYSTEM IS FOR YOU IF:

- You want to build a safety network of interconnected alarms without the cost and hassle of wiring
- You want existing hardwired alarms to communicate with new Wireless Interconnect alarms to expand protection

SAVE TIME AND MONEY

- Wireless interconnect technology eliminates the need to pull wires through existing walls
- Photoelectric sensing technology reduces nuisance alarms
- Multiple configurations provide flexibility to meet any residential needs
- Ideal for retrofit and home addition projects

### **SA500CNA - Wireless Battery Photoelectric Smoke Alarm**

- Easily add smoke alarms to every bedroom to create a wireless safety network
- 10 year limited warranty

### **CO500CNA - Wireless Battery Carbon Monoxide Alarm**

- Easily add CO alarms outside bedrooms and on every level of the home to create a wireless safety network
- 5 year limited warranty

### **SCO500NVA - Wireless Battery COMBINATION Photoelectric Smoke & CO Alarm**

- Add additional battery-operated First Alert Wireless Interconnect Enabled Alarms to create a wireless safety network
- 5 year limited warranty

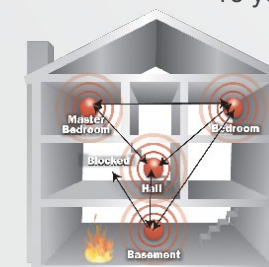


HARDWIRE WITH BATTERY BACK UP = VERSATILITY

### **SA520CNA - Bridge Unit-Wireless Photoelectric 120-Volt AC/DC**

### **Hardwired Smoke Alarm**

- Easily expand an existing interconnected 102Vac system by replacing one alarm in the series with this alarm
- Add additional battery-operated First Alert Wireless Interconnect Enabled Alarms to expand without wires
- 10 year limited warranty



**When  
ONE  
sounds**



**...they  
ALL  
sound**



BATTERY SMOKE ALARMS



IONIZATION ALARMS



FG250BA - **Battery Smoke Alarm**

- Ionization smoke sensing technology
- Single button test/silence
- Low battery warning
- Operating LED light to show that alarm is receiving power
- 9V Battery included
- Loud 85 decibel alarm
- 5 year warranty



SA304CNA - **Battery Smoke Alarm with Escape Light**

- Bright escape light: lights a path to safety
- Ionization smoke sensing technology
- Single button test/silence
- EZ Access battery door
- 9V Battery included
- Low battery warning
- Optional theft prevention lock
- 10 year warranty



SA305CNA - **10 Year Smoke Alarm**

- 10 year long life Lithium battery included
- Ionization smoke sensing technology
- Single button test/silence
- EZ Access battery door
- Optional theft prevention lock
- Low battery warning
- 10 year warranty



SA340CNA - **10 Year Sealed Tamper Proof Smoke Alarm**

- 10 Power Cell: Lasts 10 years
- Ionization smoke sensing technology
- Single button test/silence
- Tamper proof-sealed unit
- Optional theft prevention lock
- Low battery warning
- 10 year warranty

BATTERY SMOKE ALARMS



PHOTOELECTRIC ALARMS



SA710CNA - **Battery Smoke Alarm**

- Photoelectric smoke sensing technology
- Single button test/silence
- Optional theft prevention lock
- Low battery warning
- Missing battery guard
- 9 volt battery included
- EZ Access battery door
- 10 year warranty

NEW

NEW DESIGNS



ATOM - **World's Smallest Alarm**

- Advanced Micro Technology
- Maximum Protection - Fewer False Alarms
- Long-Life Battery Included
- Easy Installation - Smart Product Clip System
- Loud and Powerful Penetrating Sound



P900A - **Designer Series Slim Feature**

- New sleek/Thin Design
- Battery operated
- Mute/test button
- Easy install
- Power LED & alarm indicator
- End of life signal
- Loud 85 decibel alarm
- 10 year warranty



P900EA - **Escape Light Feature**

- New sleek/Thin Design
- Escape light
- Battery operated
- Mute/test button
- Easy install
- Power LED & alarm indicator
- End of life signal
- Loud 85 decibel alarm
- 10 year warranty







PHOTOELECTRIC



- SC05CNA - *Battery Combination Smoke & CO Alarm***
- Optipath 360™ - Photoelectric & Advanced Electrochemical CO sensor
  - Single button test/silence
  - End of Life signal (CO)
  - Two AA Batteries included
  - EZ Access battery door
  - Low battery warning
  - 5 year warranty



- SC07CNA - (*Additional features*):**
- “Voice with location” provides necessary hazard location information for blind or visually impaired residents

VOICE WARNING TECHNOLOGY

Alerts you to fire or Carbon Monoxide & location  
Example: “Fire Main floor” or “Carbon Monoxide Basement”

NEW

NEW DESIGNS



- PC900A - *Designer Series Combination Alarm***
- New sleek / thin design
  - 2 in 1 Protection - Smoke and Carbon monoxide alarm
  - Battery operated - 2 AA batteries included
  - Mute / Test button - One button mutes unwanted alarms immediately. Also tests alarm function.
  - Easy install - Mount on wall or ceiling with easy slide mounting bracket
  - Loud 85 decibel alarm
  - 7 year warranty



- PC900VA - (*Additional features*):**
- “Voice with location” provides necessary hazard location information for blind or visually impaired residents

VOICE WARNING TECHNOLOGY

Alerts you to fire or Carbon Monoxide & location  
Example: “Fire Main floor” or “Carbon Monoxide Basement”



BATTERY MODELS



- CO250TCNA - *Battery***
- Travel pouch included
  - Battery operated
  - Mute button
  - Low battery signal
  - 85 decibel alarm
  - Mounting hardware included
  - 7 year warranty



- CO400A - *Battery***
- EZ Access battery door
  - Battery operated
  - Mute button
  - Low battery signal
  - End of life timer
  - 85 decibel alarm
  - 7 year warranty



CO410A  
with Backlit Digital Display

PLUG IN MODELS



- CO600A - *Plug In***
- Plug in
  - Mute button
  - End of life timer
  - 85 decibel alarm
  - 7 year warranty



CO605A  
with Battery Backup



- CO615A - *Plug In with Battery Backup and Digital Display***
- Backlit digital display
  - Advanced Electrochemical CO sensor
  - Single button Test/Silence
  - EZ Access battery door
  - End of life timer
  - 7 year warranty



- GC016CNA - *Battery with Digital Display***
- 3 Way Protection: Carbon Monoxide, Propane & Natural / Methane gas
  - Plug-in
  - Battery back-up
  - EZ Access battery door
  - Backlit LED display
  - Mute button
  - Low battery signal
  - End of life timer
  - 85 decibel alarm



**KFE5-A - Kitchen Fire Extinguisher**

- Quick-release mounting cap for easy access
- Push button pressure check
- Sodium bicarbonate extinguishing agent
- 5-B:C rated
- 10 year warranty



**FE1A10GOA - Multi Purpose Fire Extinguisher**

- Rechargeable fire extinguisher
- All metal valve
- Corrosion resistant metal gauge
- Metal pull pin
- Includes mounting bracket with strap
- 5-B:C rated
- 10 year warranty

**FE1A10GO-MNA**

- Coast guard approved



**FE4A60BA - Commercial Grade Fire Extinguisher**

- Commercial 10lb fire extinguisher
- Rechargeable fire extinguisher
- Large easy to read pressure gauge
- Commercial grade metal valve and handle
- Fits easily inside standard fire box
- Rated 4A:60-B:C
- 12 year warranty



**FE3A40A - Heavy Duty Fire Extinguisher**

- Heavy duty
- Rechargeable fire extinguisher
- Large easy to read pressure gauge
- Metal valve and handle
- Coast guard approved
- Rated 3A:40-B:C
- 12 year warranty

ADVANCED & SIMPLE SECURITY MONITORING

The SmartBridge video Security System offers the simplest solution to self-monitor what matters most to you. The unique SmartBridge format means simple 5 minute set-up without the need for technical know-how, or involving your Internet provider.

No more IP address changes, or “Port Forwarding” concerns, the SmartBridge dedicated server network allows simple remote access from anywhere via PC, laptop, or your Smart-phone free “Apps”.

SMARTBRIDGE FEATURES

- Fast, frustration-free internet setup in less than 5 minutes
- Intuitive remote user interface to access camera views and adjust settings from laptop or computer with included software
- Multi-tasking capability on remote computer viewing via “pop-up” window viewer and multi-system access on same computer
- Set channel-selectable recording onto external hard drive, start/stop channel recordings onto DVR, and review recording history via remote PC/Mac software
- Free tablet and smartphone application



**DCA8810-600CA**  
8 CAMERAS  
8 CHANNELS  
8 60' CABLES

**DCA16810-600CA**  
8 CAMERAS  
16 CHANNELS  
8 60' CABLES

WIRELESS

DWS-472A



- Description:
- 4 channel MPEG-4 digital wireless dvr system with 7" lcd screen and 2 cameras
  - MPEG-4 video compression
  - 4 gb micro sd card included
  - audio surveillance
  - indoor/outdoor use
  - night vision

TO VIEW OUR CURRENT ASSORTMENT, VISIT [BRKCANADA.CA](http://BRKCANADA.CA)



SAFES



2087DFA

FIRE/WATER PROOF

FEATURES:

- Fire and water proof
- Protects electronic media
- Programmable digital lock
- Emergency key access
- Pry resistant concealed hinges

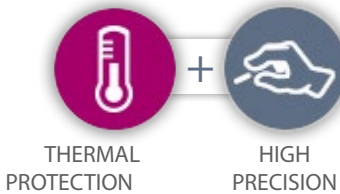
Home, Travel, or Sport,  
BRK and First Alert offer a  
wide variety of safes to help  
protect valuables  
and keep-sakes.

To view our full line visit  
[BRKCanada.ca](http://BRKCanada.ca)



GLOVES

PRECISION & PROTECTION



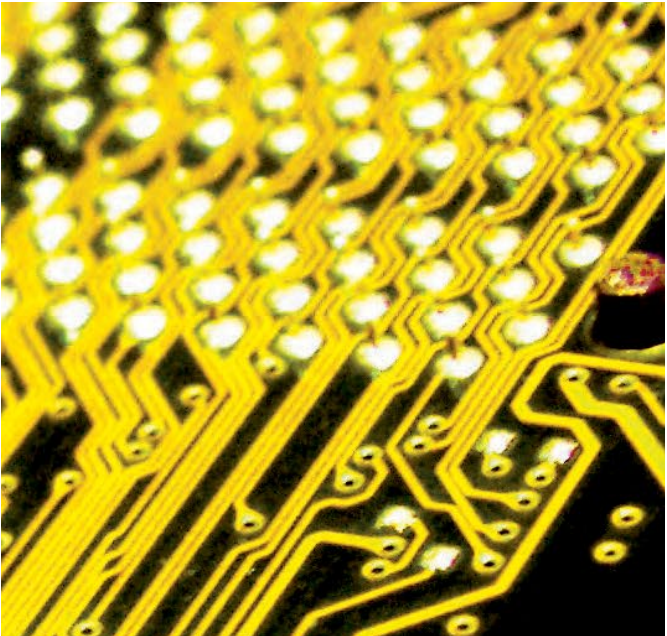
Cut protection (Temp-Dex Plus 720)

- Thin, anatomically-shaped glove
- Excellent abrasion resistance
- Seamless, comfortable & durable



MAPA Professional Gloves continues to grow to meet the needs  
of Industrial hand protection. With a full line of Cut and  
Chemical resistant, as well as Critical Environment gloves,  
MAPA can meet the specification every time.

[www.mapa-pro.ca](http://www.mapa-pro.ca)



The BRK Story

For over 50 years BRK has made the  
home-safety products that make your job easier.

In 1964 the founders of BRK Brands, Inc. marketed the company's  
first commercial smoke alarm. BRK is still here, still making the  
most recognized professional and consumer brands of residential  
smoke and CO alarms on the market under the First Alert, BRK,  
BRK Electronics and Family Gard brand names. BRK has the history,  
the experience and the products to make your job easier. You can  
choose our products with confidence! BRK products are designed to  
save lives. It is a responsibility that is not taken lightly. At BRK,  
each smoke alarm, carbon monoxide alarm, heat alarm and fire  
extinguisher is built to the highest standard which has earned the  
company a leadership role in the building of the home-safety product  
category. In order to educate communities on how to make a safe  
home, BRK partners with Fire Services Professionals, schools and  
other community groups to promote fire prevention and carbon  
monoxide safety. BRK is committed to serving our customers, from  
you, the professionals who install the products, to the families who  
count on them.

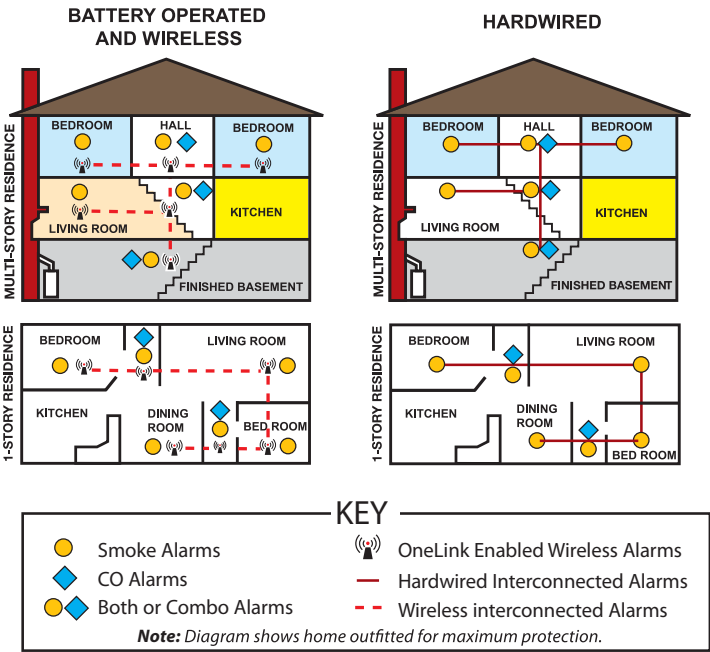
First Alert® Timeline

- 1958 – Organized by Burke (B), Roberts (R) and Kimberline (K)
- 1964 – First commercial smoke alarm marketed by BRK
- 1969 – First battery-powered smoke alarm to receive UL listing
- 1974 – First retail smoke alarm sold under the Sears name
- 1976 – BRK developed its own retail brand, First Alert
- 1986 – Introduced a full line of fire extinguishers under First Alert brand
- 1990 – 100 millionth smoke alarm sold worldwide
- 1993 – Introduced battery-operated carbon monoxide alarm
- 1995 – Introduced the 10-year smoke alarm
- 1997 – Introduced battery-operated combination smoke/CO alarm
- 1998 – Introduced wired-in CO alarm with battery backup
- 2001 – Introduced smoke and CO alarms with exclusive IR feature
- 2002 – Introduced 120-volt interconnectable smoke/CO combo alarm
- 2005 – Introduced OneLink wireless interconnected smoke and CO alarms
- 2006 – Introduced full line of electrochemical CO alarms
- 2007 – Introduced hardwired photo/CO combos alarms with voice
- 2008 – 50 year Anniversary

Residential Placement Guide

for AC 120-volt Interconnectable BRK & First Alert® Products

Agency Recommendations: NFPA 72 recommends a smoke alarm in every bedroom,  
outside each sleeping area in the immediate vicinity of the bedrooms and on every  
level, including basements and excluding crawl spaces and unfinished attics. NFPA 720  
recommends CO alarms outside of every sleeping area.



Smoke-Sensing Technology

Smoke particles of varying number and size are produced in all fires.

Ionization:

Ionization technology is generally more sensitive than  
photoelectric technology at detecting small particles which tend  
to be produced in greater amounts by flaming fires—which  
consume combustible materials rapidly and spread quickly.  
Sources of these fires may include paper burning in a wastebasket or a  
grease fire in the kitchen.

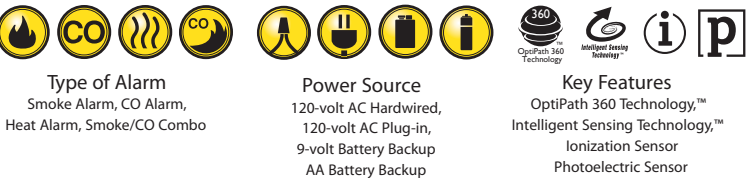
Photoelectric:

Photoelectric technology is generally more sensitive than  
ionization technology at detecting large particles which tend to  
be produced in greater amounts by smoldering fires—which may  
smolder for hours before bursting into flames. Sources of these  
fires may include cigarettes burning in couches or bedding.

For maximum protection use both types of alarms in  
every bedroom and on each level of your home.

Packaging Icons Make Shelf  
Identification Easier

To help make product selection faster and  
easier, the BRK® packaging features icons to  
identify the type of alarm, power source and  
key product features.







## Canadian Head Office 1-800-265-5674

**Sales**  
Ext 7230

**Customer Service**  
Ext 7135

**Marketing**  
Ext 7271

**MAPA Gloves**  
Ext 7227

## Regional Sales Contacts

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NORTHWINDS CORP.**

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TMC SALES**

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